

Contact



Linkedin

650-850-1489



ajvb@stanford.edu

Skills

- Project management
- User experience design
- Figma, Adobe Suite
- Outreach / marketing

Hobbies - Artist

I am an avid painter and experienced in fine arts. My art was chosen by my district's congresswoman and exhibited in the U.S. Capitol for a year, and I also won first place in Expressionism at the American Art Awards out of 64 competing countries. Click to see art portfolio.

Juliette Bechtolsheim

Designer and project manager



Education

(2022 - 2026)

STANFORD UNIVERSITY

B.S. Design - School of Engineering. Concentration: human research and behavior

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Experience

ART THERAPY BOOK

Project website

- Created book approved by a licensed Art Therapist at Stanford Hospital to improve mental health through art.
- Impact: my book is recognized as a mental health resource at 67 organizations around California and nationally, including schools, hospitals, and counseling offices

SAFESPACE

Project management at the nonprofit SafeSpace

- Created and spearheaded podcast SafeSpace stories for mental health nonprofit wanting to increase outreach
- Managed podcast design, editing and outreach

HEALTH PROJECT: UNWIND

Featured on Project Invent

- Selected as team leader of Unwind, a team working on anxiety reduction device
- Make weekly action plans; create marketing videos/pitches/business plans; research/design/execute device production; oversee user testing; help raise \$3,500+